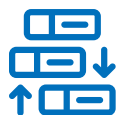


# Cybersecurity Budget Optimization Cheat Sheet



## Prioritize Based on Risk

- Conduct regular risk assessments.
- Identify and prioritize high-impact threats.
- Allocate resources effectively to critical areas.
- Adopt continuous penetration testing and vulnerability management.



## Avoid Unnecessary Tools and Overlapping Solutions

- Regularly audit your security tool inventory.
- Clearly document each tool's purpose.
- Eliminate redundant or low-impact tools.



## Incorporate Automation

- Use automation for vulnerability scanning, threat detection, and alert management.
- Balance automation with manual oversight for accuracy and efficiency.
- Stay ahead of cybercriminals who extensively use automation.



## Shift to Proactive Security

- Adopt continuous penetration testing and vulnerability management.
- Implement ongoing threat hunting and security awareness training.
- Focus on anticipating threats instead of reacting after breaches occur.



## Outsource Strategically

- Partner with external experts for specialized tasks (penetration testing, threat intelligence, MDR).
- Leverage external capabilities to reduce costs and enhance expertise.
- Allow your internal team to focus on strategic and high-value tasks.

## Boost Security, Slash Costs with WASP

WASP by OP Innovate streamlines your security spend with continuous penetration testing, eliminating wasted resources and maximizing ROI.

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